

COMMUNITY CHALLENGE TOOLKIT



Presented by



Thank you for joining the ParticipACTION Community Challenge presented by Novo Nordisk! This toolkit contains everything you need to promote your event(s) and the challenge. If you require additional assets or have questions, please email info@participACTION.com.

1 Social media

Use these [social media assets](#) to share news of your event/program online and promote the Community Challenge.



2 Logos and other visuals

Use this [logo](#) and follow the provided [usage guidelines](#) to help you co-brand any additional Community Challenge materials you create.



3 Poster

Use this [poster](#) to announce your participation in and support of the Community Challenge.



4 Media release template

Edit this [template](#) to suit your needs, then send it to any media contacts as a formal news release or a simple email pitch.

