

# ParticipACTION+

Get your organization moving today!





# ParticipACTION+

## What is it?

ParticipACTION+ engages organizations and their members in an active healthier day by leveraging the ParticipACTION app to connect groups in fun, physical activity challenges that can be done anytime from anywhere.



**Easy to integrate**



**Low cost**



**Accessible & inclusive of most ability levels**



**Connects large groups of people**

# Healthy, active living doesn't have to be complicated

**ParticipACTION+** is a simple, low-cost tool that easily integrates into existing wellbeing plans to support physical and mental health and improve organizational culture.

**Give your members the benefits of increased daily movement** like more energy and focus, improved mood, greater productivity, social connection and fun!







# How we're different

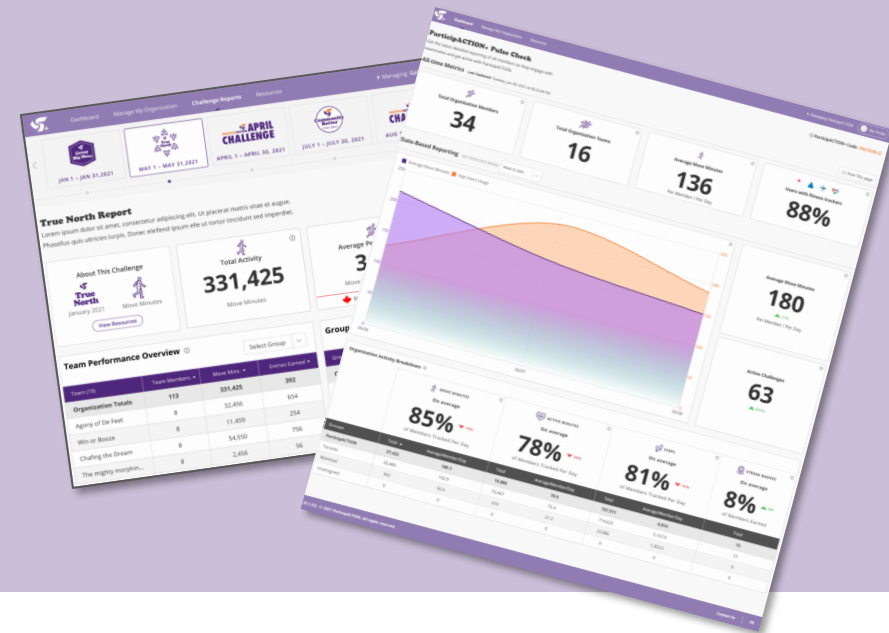
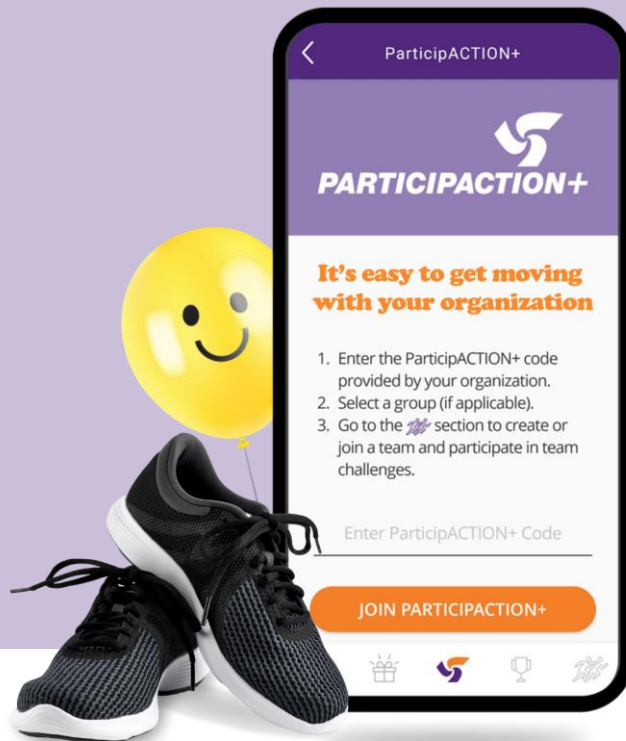
- **A more inclusive approach** to engage your whole organization, not just those who are already active.
- **The supports you need** to make sharing ParticipACTION+ with your team straightforward and easy to implement.
- **Engagement data** showing your organization's progress. Available anytime.
- **Evidence-based challenge design** creating year-round opportunities to participate and earn rewards.

# With ParticipACTION+ you get:

Fun active challenges,  
rewards and content for your  
team on the **ParticipACTION** app



Reporting for  
administrators in the  
**ParticipACTION+ Portal**



# ParticipACTION+ Portal

## Easy Administration

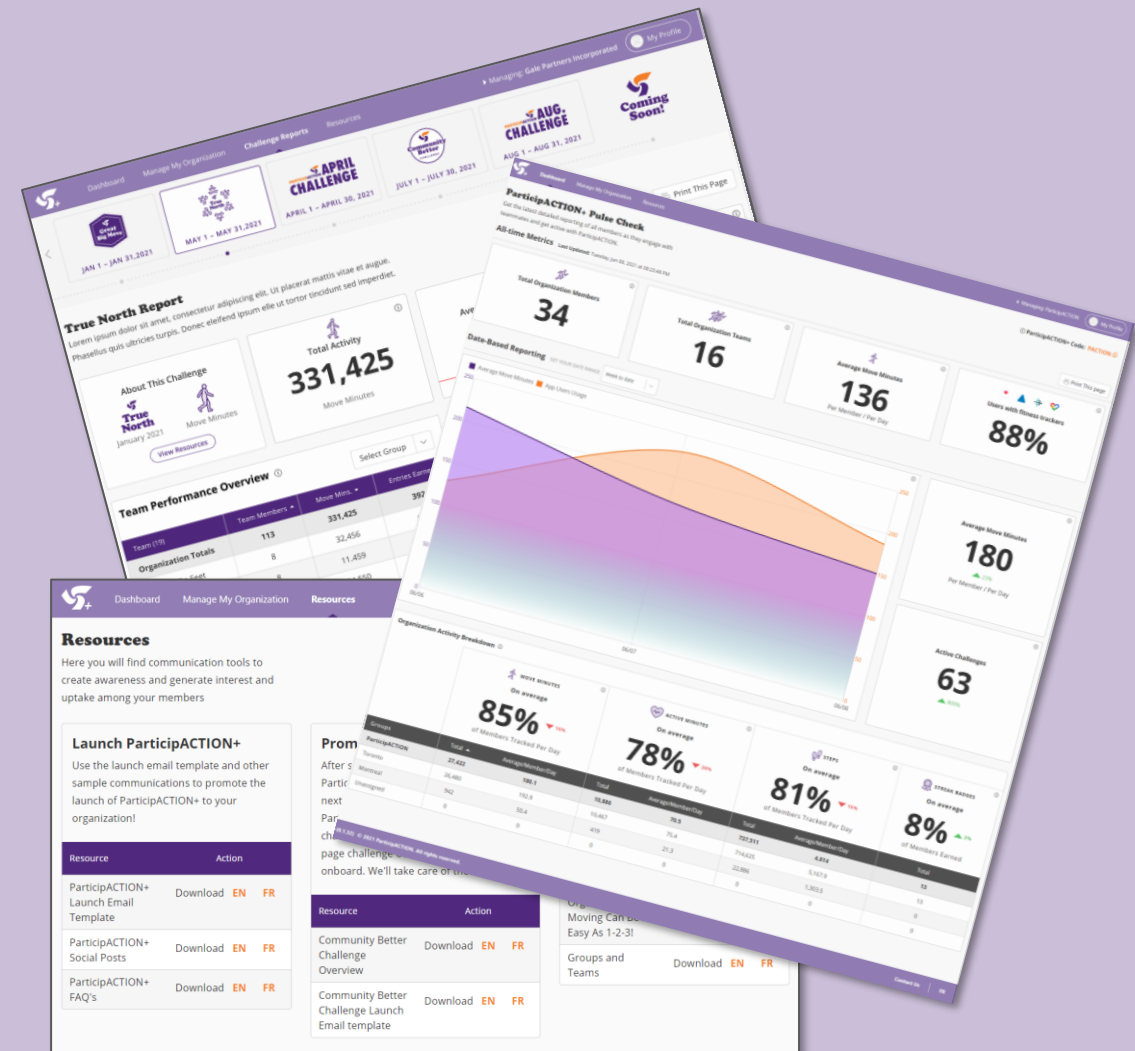
- Automated onboarding and payment processing
- Pin code for large, multi-team functionality & management

## Downloadable Support Resources

- Bilingual communications templates
- Step-by-step Launch and Challenge instructions

## Engagement Reporting

- Pulse Check dashboard (available 24/7)
- Post-Challenge Reports



# ParticipACTION App

## Physical Activity Challenges\*

- 6 annual ParticipACTION-led challenges
- Anytime 7-day challenges

## Engaging Content

- Personalized content stream based on app engagement
- Behavioural push notifications
- Motivational, actionable and evidence backed content
- Accessible to most ability levels

## Rewards\*

- Free weekly / monthly / quarterly rewards. Delivered in-app directly to the user. Additional challenge rewards administered by ParticipACTION

## Exclusive Features for Organizations\*\*

- Organizational leaderboards
- Groups (ex. Toronto Office, Vancouver Office, etc.)



\*The Participaction app and most of its features are free for all Canadians.

\*\*ParticipACTION+ is a paid subscription service for organizations that provide additional tools including some exclusive app features as noted above.

Download on the  
App Store

4.6 ★★★★★

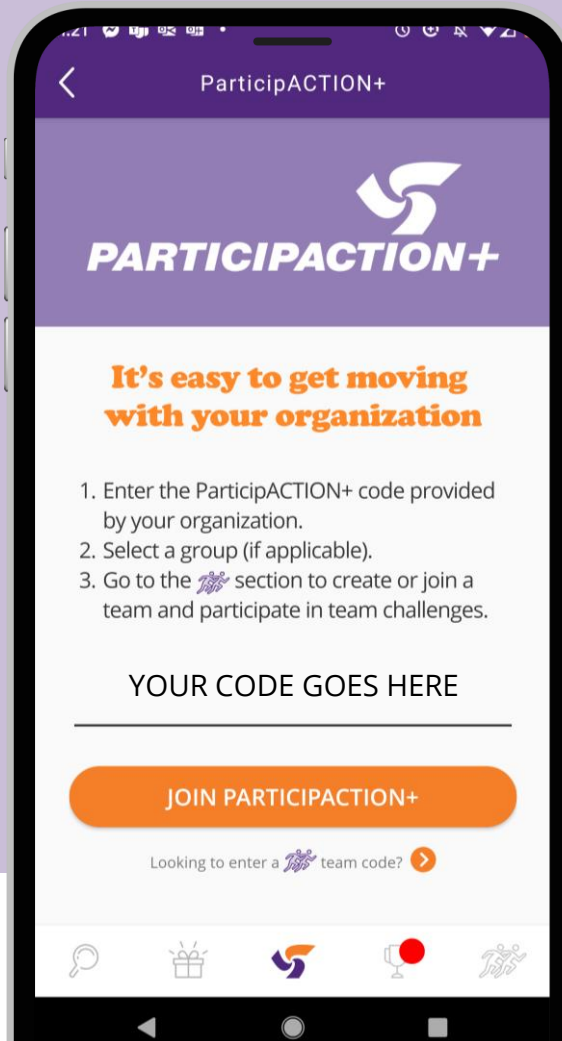
GET IT ON  
Google Play

4.5 ★★★★★



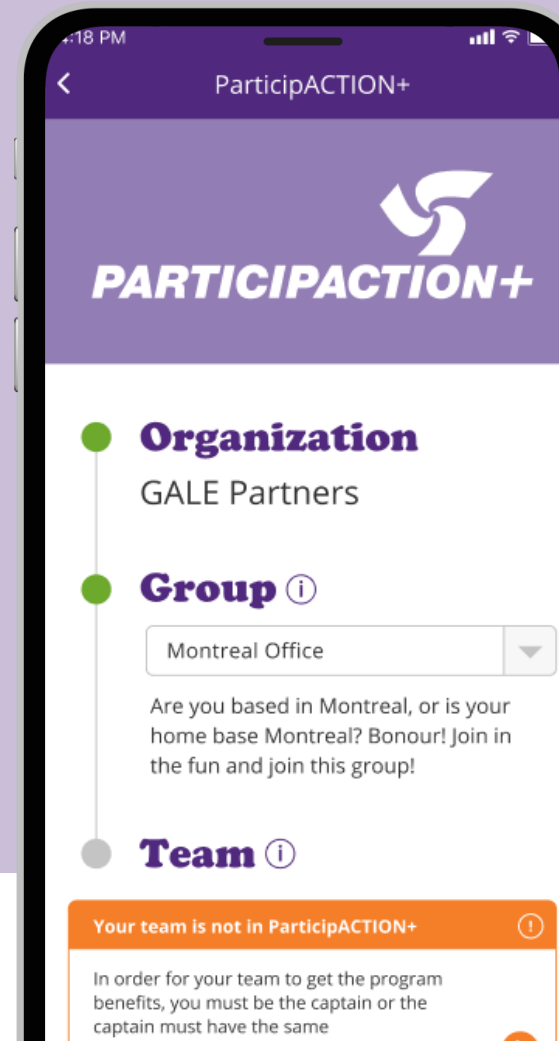


# Joining ParticipACTION+



## Guided Onboarding

- Easy log in from app profile screen
- Administrator created code allows access accompanied by more detailed instructions
- Clear step-by-step experience

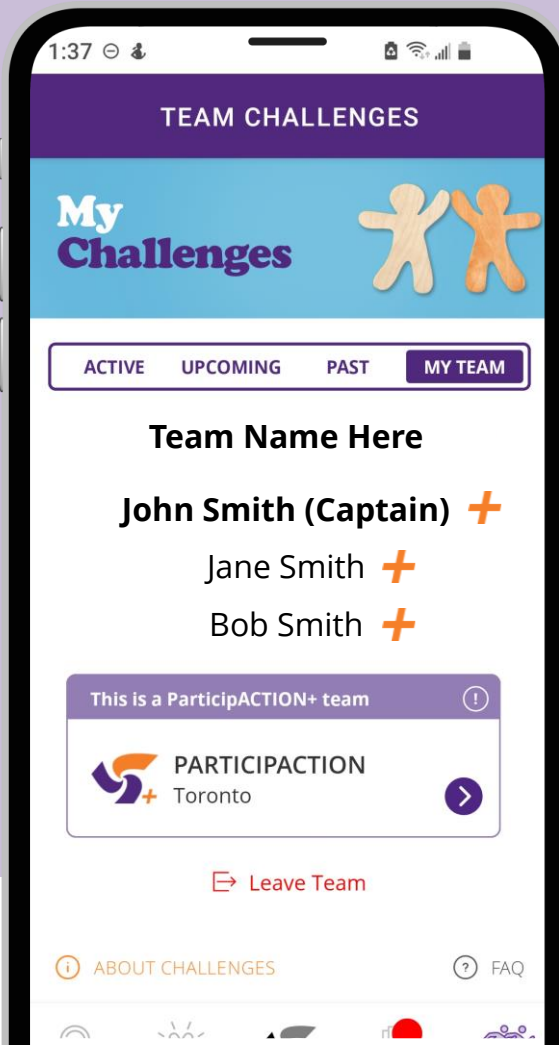


## Self-Directed

- Easy for members to join and get in on the fun!
- Members can independently join the organization and choose the appropriate group affiliations
- Groups are created in advance by administrators and immediately appear on the app

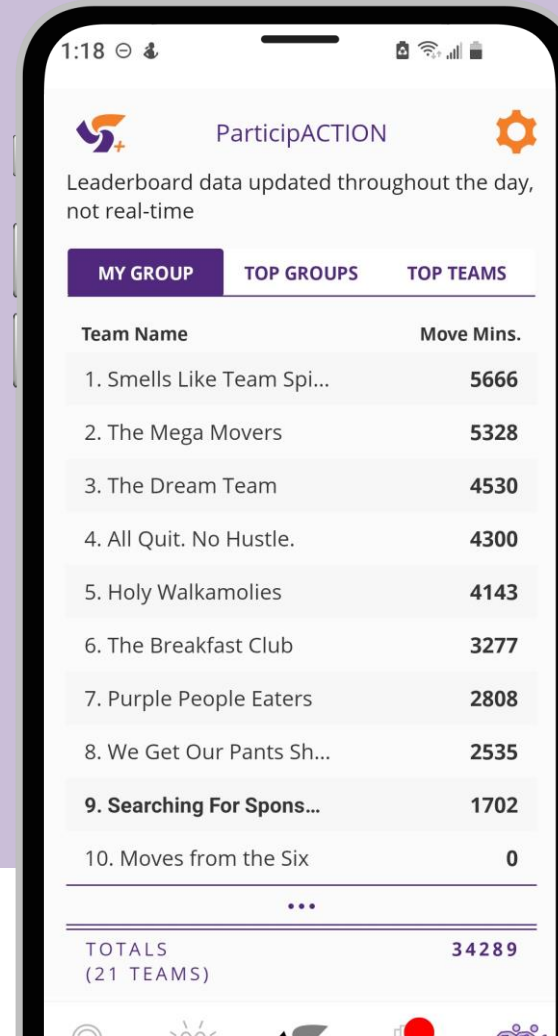


# Exclusive ParticipACTION+ App Features



## Organization Affiliation

- ParticipACTION+ members can join teams of 2-8 people
- Teams appear on the organizational leaderboard



## Leaderboards

- Leaderboards are available during ParticipACTION led challenges
- Views identify top 10 team rankings (and relative rank if not top 10) within a user's group and organization wide

# Program Offer

## Your Price

Organization Size / Annual Fee

1- 49 - \$1000/year

50-149 - \$1500/year

150-299 - \$3000/year

300-499 - \$5000/year

500+ - Contact Us for Pricing

## What's Included

### ParticipACTION App

- 6 ParticipACTION led challenges annually
- 7-day anytime challenges
- App Sweepstakes Rewards
- Exclusive ParticipACTION+ app features
  - Private Organization Code
  - Leaderboards

### ParticipACTION+ Portal

- Administrative Portal
- Downloadable Support Resources
- 24/7 Pulse Check Dashboard & Challenge Reports

# What clients are saying about ParticipACTION+

"I can't say enough how much our group at T1 loved the experience of participating in the True North Challenge. We received overwhelming positivity from our people stating how much fun it was, how much more active they were that week than they would have been had it not been for the App, comments surrounding improved mental health throughout the challenge and finally....an immediate call for re-match and keen interest for another challenge ASAP! 😊"

Megan  
The T1 Agency

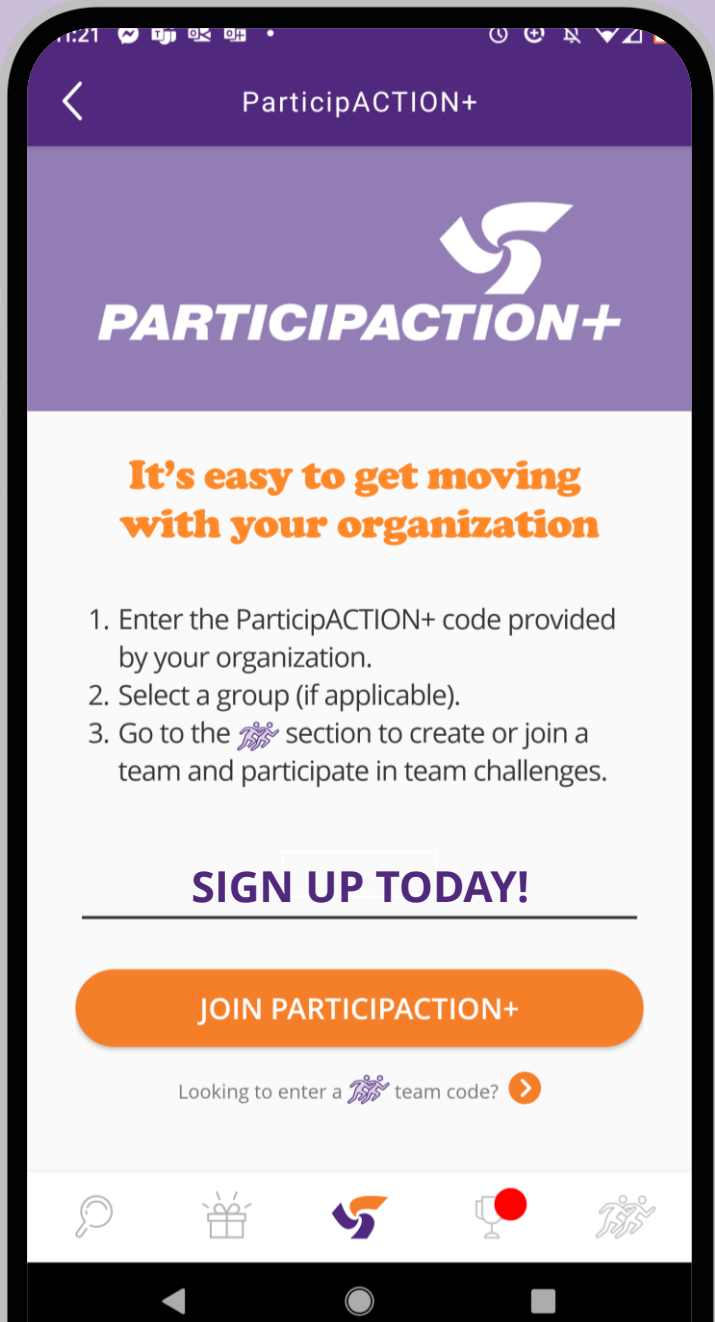
"The ParticipACTION partnership has provided our organization the opportunity to promote physical activity, evidence-based fitness and health information, and friendly competition among our members, retirees, and their families across the province. The Great Big Move and True North events were a fun way for our members to come together virtually and challenge each other to increase their physical activity levels. We've also gotten feedback that our members appreciate the added ParticipACTION+ ability to see where they rank on a leaderboard of their peers."

Stacey, Fitness/Wellness Liaison  
OPP

"Miigwech, ParticipACTION for your dedication and efforts to work with our organization to improve the lives of Indigenous people! The app and website have been phenomenal to help our clients reach their physical activity goals! We look forward to working with you and supporting the work you do!"

Lisa Marie Naponse

Maamwesying North Shore Health  
Services



# Thank You!

Contact Us:

[Plus@participACTION.com](mailto:Plus@participACTION.com)

Sign Up Today:

[ParticipACTIONPlus.com](https://ParticipACTIONPlus.com)